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For Immediate Release  
July 1, 2011

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### **Fuel Up on Ethanol and NASCAR® at the 2011 Ag Expo**

LANSING, MICH. – What do agriculture and NASCAR® have in common? Come out to the 2011 Ag Expo and visit the Corn Marketing Program of Michigan (CMPM) and the Michigan Corn Growers Association (MCGA) booth to find out!

The 2011 Ag Expo, held July 19-21 on the campus of Michigan State University (MSU), is Michigan's largest outdoor farm show. The show will be open from 9 a.m. to 5 p.m. on July 19 and 20 and from 9 a.m. to 3 p.m. on July 21. The event will feature exhibits and demonstrations from commodity groups, Michigan State University, equipment manufacturers and dealers, as well as many other groups involved in agriculture and agribusiness.

As one of the many exciting uses for corn, ethanol will be a large focus of the CMPM and MCGA booth, which is located in Tent A. To showcase ethanol use, the American Ethanol NASCAR Show Car, a real Sprint Cup stock car, will be onsite for the public to view. A NASCAR expert will also be on-hand with the Show Car to talk with attendees about the car and answer questions about the sport. Additionally, an ethanol-powered snowmobile, courtesy of Kettering University, will be on display and Michigan Corn staff will be available to talk about the benefits of the clean burning, renewable fuel.

“Ethanol is a growing use for corn, and provides us with a domestic, renewable fuel that reduces emissions and creates jobs right here at home,” said Jody Pollok-Newsom, CMPM and MCGA executive director. We are very excited to showcase our role in the American Ethanol partnership by having the Show Car onsite. This provides us with a great opportunity to educate consumers about ethanol and the great work corn growers are doing to feed and fuel the world in a new and exciting way.”

Don't forget to bring along the kids to learn more about corn and ethanol, to enjoy some freshly-popped popcorn and to meet Captain Cornelius, our corn-powered superhero. Captain Cornelius will be available each day to meet children and pose for pictures. So race on over to the 2011 Ag Expo and see your corn check-off dollars at work!

Headquartered in Lansing, the CMPM is a legislatively-established statewide program that utilizes one-cent per bushel of Michigan corn sold. Investments are made in the areas of research, education, market development, and new uses in an effort to enhance the economic position of Michigan corn farmers. The CMPM works cooperatively with the Michigan Corn Growers Association (MCGA), a grassroots-membership association representing the state's corn grower's political interests since the 1970's. In 2010, Michigan's nearly 12,000 family corn farmers harvested a record setting crop of more than 315 million bushels. For more information, visit the website of the MCGA and the CMPM at [www.micorn.org](http://www.micorn.org).

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